

# American Broadband

Winter 2010 — Emerson • Lyons • Oakland  
Pender • Tekamah • Wakefield • Wayne

## American Broadband 531 AREA CODE AND 10 DIGIT DIALING

NEW NEBRASKA 531 AREA CODE WILL SHARE THE SAME  
GEOGRAPHIC REGION AS THE EXISTING 402 AREA CODE

To ensure a continuing supply of telephone numbers, the Nebraska Public Service Commission (NPSC) has approved the addition of the new 531 Area Code to the geographic region served by the 402 Area Code. This is called an Area Code Overlay.

### How Will This Affect Me?

Because of the addition of the 531 Area Code, all customers within the 402/531 region will need to dial the correct Area Code followed by the 7-digit telephone number, when dialing any local call. Please see the map above for an outline of the 402/531 Area Code region.

### What is the Dialing Change?

To complete local calls, the new dialing procedure requires callers to dial the full 10-digit telephone number. This means that all calls in the 402 area code that are currently dialed with 7-digits will need to be dialed using the **Area Code + 7-digit telephone number**. However, long distance calls will remain the same. Callers need to dial **1 + Area Code + 7-digit telephone number** whenever placing a long distance call from the 402/531 Area Codes. Additionally, local calls from some Nebraska communities that border the states of South Dakota, Iowa, Missouri and Kansas will need to be dialed using 10-digits including the appropriate Area Code for those states.

### When Will These Changes go Into Effect?

On **June 26, 2010**, a permissive dialing period began and the new dialing procedure should be used whenever you place local calls from the 402 Area Code. If you forget and use the old dialing procedure of dialing just 7-digits, your call will still be completed. If you are not able to dial using 10-digits after the permissive dialing period begins, contact your local service provider.

Beginning **February 26, 2011**, the mandatory dialing period begins and you must use the new dialing procedure for all local calls. After this date, if you do not use the new dialing procedure, your call will not be completed, and a recording will provide instructions on how to redial your call.

Beginning **March 26, 2011**, new telephone lines or services may be assigned numbers with the 531 Area Code if no further 402 numbering resources are available in your service area.

### What Will Change?

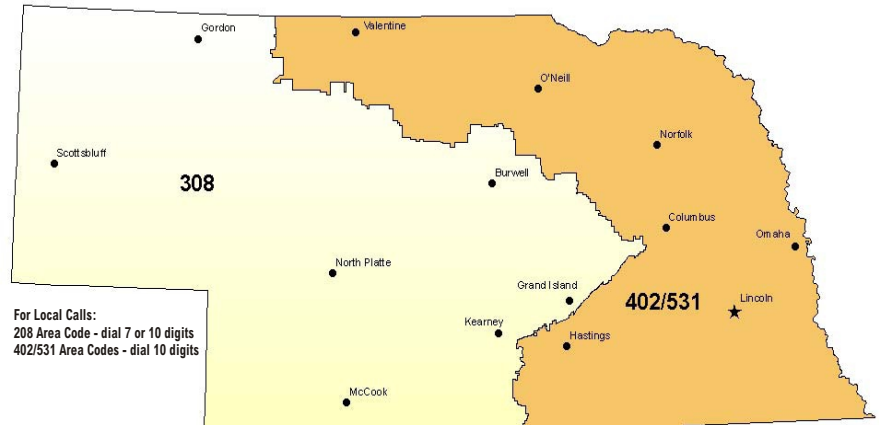
- You will need to dial 10-digits (area code + 7-digit telephone number) for every local call.
- You may need to reprogram or upgrade your equipment if you use specialized communications equipment like a PBX, electronic telephone sets, auto-dial systems or multi-line key systems to use the new dialing procedure.
- Some automatically dialed calls may require reprogramming to include the new dialing procedure. These calls may include: life safety systems, fax machines, Internet dial-up numbers, alarm and security systems, speed dialers, call forwarding settings, voicemail services, and similar functions.
- Check your websites, business stationery, advertising materials, personal checks, contact information, and your ID tags to ensure the area code is included.

### What Will Remain the Same?

- Your telephone number, which includes your area code, will remain the same.
- The price of a call, local and long-distance calling areas, and other rates and services will not change as a result of the Area Code Overlay.
- What is a local call now will remain a local call even when dialing 10 digits.
- You should still dial just three digits to reach 911.
- If 211, 311, 411, 511, 611, 711 and 811 are currently available in your community, you will still dial them with just three digits.

### Questions?

If you have any questions regarding information provided in this notice, please call American Broadband at 402-426-6200 or 1-888-262-2661, or contact the Nebraska Public Service Commission (NPSC) at 1-800-526-0017 or visit their website at [www.psc.nebraska.gov](http://www.psc.nebraska.gov) for more information.



## Big Ten Network Added to Line-up BTN is now available in most of our Nebraska service areas! Check out our web site to learn more!



The Big Ten Network is dedicated to capturing the passion and tradition of the Big Ten Conference and its 11 storied universities. Showcasing hundreds of live sporting events each year in stunning high-definition, including original campus programming, the Big Ten Network is the go-to destination for Big Ten alumni and fans across the nation.



**FOOTBALL**  
37 live, exclusive games  
Each school will play at least twice on the network  
At least eight prime-time games

**MEN'S BASKETBALL**  
At least 105 live, exclusive regular-season games  
Three Big Ten Tournament games

**WOMEN'S BASKETBALL**  
At least 46 live, exclusive regular-season games  
Nine Big Ten Tournament games

**350 ADDITIONAL  
BIG TEN SPORTING EVENTS**  
Baseball Swimming & Diving Cross Country Tennis  
Outdoor Track Gymnastics Wrestling Indoor Track  
Field Hockey Soccer Softball Volleyball  
Ice Hockey Water Polo Lacrosse Rowing Golf

**PLUS:**  
Big Ten Tournaments and Championships  
Coverage from the conference's vast library of classic  
sporting events, including historic bowl games  
Original campus programming  
produced by Big Ten member universities  
Weekly coaches' shows  
Studio-based news, information, and highlight shows



# NATIONAL BROADBAND PLAN..... ACTION NEEDED FROM RURAL AREAS

## How will the proposed plan impact rural communities such as ours?

- The proposed Broadband Plan could hurt the development of high-speed Internet access and increase your telephone and high-speed Internet rates. Rates could increase by two to three times what rural residents pay today!
- Under the Plan, urban areas will have a new standard of 100 Mb per-second while rural areas will only have a standard of 4 Mb per-second. Incentives that would create faster Internet speeds in rural areas will be eliminated.
- The Plan will create a huge economic disadvantage for attracting both families and businesses to our communities.
- The Plan will reduce educational opportunities.
- The Plan will inhibit rural healthcare opportunities.
- The Plan will limit consumers' use for many current and future web-based services and applications.

## What can you do?

Voice your opposition to the National Broadband Plan by contacting your Congressman, Senators, and FCC Commissioners.

### Nebraska Legislators:

Senator Ben Nelson  
440 North 8th Street  
Suite 120  
Lincoln, NE 68508  
Tel: (402) 441-4600  
[bennelson.senate.gov/contact-me.cfm](mailto:bennelson.senate.gov/contact-me.cfm)

Senator Mike Johanns  
9900 Nicholas St., Suite 325  
Omaha, NE 68114  
Tel: (402) 758-8981  
[mike\\_johanns@johanns.senate.gov](mailto:mike_johanns@johanns.senate.gov)

Congressman Jeff Fortenberry  
301 South 13th Street, Suite 100  
Lincoln, NE 68508  
Tel: (402) 438-15981

Congressman Adrian Smith  
1811 West 2nd Street, Suite 105  
Grand Island, NE 68803  
Tel: (308) 384-3900  
[www.house.gov/formadriansmith/issues\\_subscribe.html](http://www.house.gov/formadriansmith/issues_subscribe.html)

### FCC Commissioners:

Chairman Julius Genachowski  
[Lulius.Genachowski@fcc.gov](mailto:Lulius.Genachowski@fcc.gov)

Commissioner Michael J. Copps  
[Michael.Copps@fcc.gov](mailto:Michael.Copps@fcc.gov)

Commissioner Robert McDowell  
[Robert.McDowell@fcc.gov](mailto:Robert.McDowell@fcc.gov)

Commissioner Mignon Clyburn  
[Mignon.Clyburn@fcc.gov](mailto:Mignon.Clyburn@fcc.gov)

Commissioner Meredith Attwell Baker  
[Meredith.Baker@fcc.gov](mailto:Meredith.Baker@fcc.gov)

Those who wish to contact the FCC should dial  
1-888-225-5322 (1-888-CALL-FCC).

## American Broadband Customer Notice

**American Broadband offers local exchange telecommunications service to all consumers in its service area.**

**Business Line = \$27.50/month\* Residential Line = \$17.50/month\***

This service provides subscribing customers with:

- Voice grade access to the public switched network
- Dual tone multi-frequency signaling
- Flat rated local exchange service free of per minute charges
- Access to 911 emergency services
- Access to operator services
- Access to interexchange (long distance) service
- Access to directory assistance
- Toll blocking

The Nebraska Telephone Assistance Program and the Link-Up Assistance Program are available for qualifying customers. These programs provide for connection and monthly service discounts on telephone service. Toll blocking at no charge and reduced deposits are also available. For more information please call 426.6200.

**American  
Broadband**

1605 Washington Street  
Blair, NE 68008  
[www.abbnebraska.com](http://www.abbnebraska.com)

\* Prices are subject to change and may vary between communities.

## Billing question? Service outage?

**American  
Broadband**

### Visit Us - Tekamah Office

1221 "F" Street  
402-808-8000 or 888-262-2661  
Monday through Friday  
8 a.m. to 5 p.m.

### Visit Us - Wayne Office

303 Logan Street  
402-375-1120 or 888-262-2661  
Monday through Friday  
8 a.m. to 5 p.m.

### Internet

[www.ABBNebraska.com](http://www.ABBNebraska.com)  
[contact@ABBNebraska.com](mailto:contact@ABBNebraska.com)

### Internet Tech Support

533-5777  
8 a.m. to 10 p.m. daily

### 24-hour Repair Line

533-5783 or 611

